



### SPONSORSHIP PROSPECTUS



### 16th National Conference for Clinical Research (NCCR)

in conjunction with 20th Anniversary of the Clinical Research Centre, Sarawak General Hospital & Sarawak State Research Day

VENUE: WATERFRONT HOTEL, KUCHING, SARAWAK DATE: 20-22 SEPTEMBER 2023

### "Quantum Leap in Research Leadership"



Conference Secretariat:

**NEUDIMENXION (KonferenceX Solution)** 

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+6012 8411893



### Welcome Message

### from the Organising Committee Chairperson



For the first time ever, the National Conference for Clinical Research (NCCR) carries greater meaning. As a public health physician, I humbly lead by example, echoing the resonating conference theme of "Quantum Leap in Research Leadership." The theme of our conference represents our collective aspiration to push the boundaries of knowledge and innovation in the realm of clinical research. It symbolises our determination to take a giant leap forward in our pursuit of transformative breakthroughs that will shape the future of healthcare. The conference will also be held in conjunction with the momentous 20th Anniversary of the Clinical Research Centre, Sarawak General Hospital and the Sarawak State Research Day.

We have meticulously curated an exceptional lineup of esteemed speakers and experts who will share their invaluable insights, experiences, and cutting-edge research findings. Our program encompasses a diverse range of topics, including advancements in medical therapeutics, novel methodologies, and the ever-evolving role of leadership in research.

We are fortunate to be living in an era where scientific discoveries are flourishing at an unprecedented pace. From groundbreaking treatments to revolutionary diagnostic tools, the landscape of clinical research is constantly evolving. However, with progress comes the responsibility to foster effective research leadership that can harness the full potential of these advancements and translate them into tangible benefits for patients around the world.

As we embark on this remarkable journey together, I urge you to make the most of this conference. Engage in the lively discussions, challenge conventional wisdom, and explore novel perspectives. Let us remember that our collective efforts today will have a lasting impact on the future of clinical research and, ultimately, on the lives of those we strive to serve.

Thank you, and I wish you all a fruitful and memorable conference experience!

**Datin Dr. Sheamini Sivasampu**Organising Committee Chairperson



# Message from the Scientific Committee Chairperson



The 16<sup>th</sup> National Conference for Clinical Research 2023, held in conjunction with the 20<sup>th</sup> Anniversary of the establishment of the Clinical Research Centre, Sarawak General Hospital and the Sarawak State Research Day carries a theme that resonates with what Clinical Research means today for Malaysia - a quantum leap in research leadership.

In recent years, the Institute for Clinical Research, together with its 37 Clinical Research Centres at Hospital level, achieved significant progress by generating data and providing vital information that shapes clinical care and health policy.

The 16<sup>th</sup> NCCR embodies all that is exciting and relevant to clinical research today, drawing upon the experience and skills of all stakeholders. This will be reflected in the scientific and social programme incorporating cutting edge topics and novel approaches to clinical research, delivered by a world class Faculty, over 3 days.

On behalf of the Organising Committee, I welcome you to the 16<sup>th</sup> NCCR in Kuching, in the Land of the Hornbills.

**Dr. Alan Fong**Scientific Committee Chairperson



# Sponsorship Packages

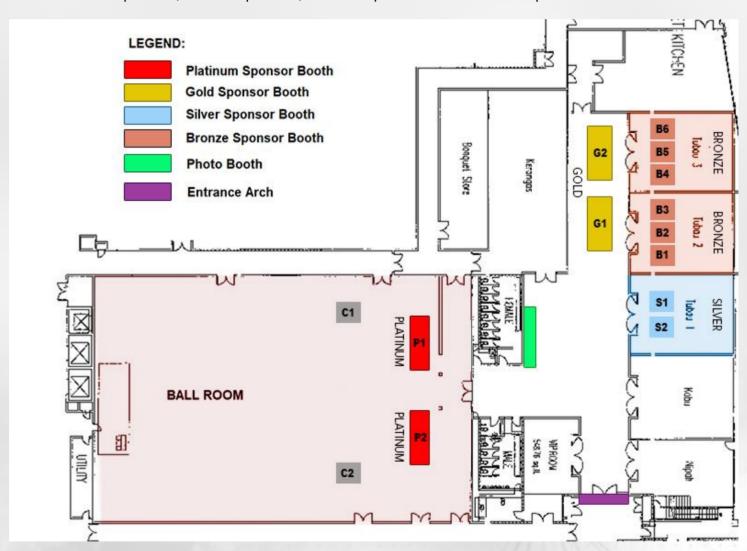
Benefits	Platinum	Gold	Silver	Bronze*	Standard
Price (RM)	30,000	20,000	10,000	5,000	5,000
Complimentary conference registration	5 pax	3 pax	1 pax	1 pax	1 pax
Company logo on event website	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
Company e-banner and intro promoted on pre- and post-event email blasts and social media	√ 100 words	√ 50 words	√ 20 words	√ 20 words	-
Sponsored symposium lecture	$\sqrt{}$	-	-	-	-
Physical exhibition booth			$\sqrt{}$		-
Corporate/promotional video between sessions	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	-
Customised post-event report	√ contact details	V	$\sqrt{}$	V	-
Advertisement - Programme EBook (1 A4 page)	√	√	√	√	√

<sup>\*</sup>Exclusively for Sarawak-based companies



# Booth Floor Plan

2x Platinum sponsors; 2x Gold sponsors; 2x Silver sponsors and 6x Bronze sponsors





# Booth Layout

#### Platinum & Gold booth

6M x 2M x 2.5M (L x W x H), c/w:

- □ 2x Information counter
- ☐ 6x Folding chair
- □ 2x 13 Amp power point
- □ 2x Brochure rack
- ☐ 1x Dustbin
- □ 1x Company name & booth backdrop
  - o 1x Inkjet Sticker for back wall (6M x 2.5M)
  - 2x Inkjet Sticker for information counter (955mm x 445mm)



#### Silver & Bronze booth

 $3M \times 2M \times 2.5M (L \times W \times H), c/w$ :

- □ 1x Information counter
- 3x Folding chair
- 1x 13 Amp power point
- □ 1x Brochure rack
- ☐ 1x Dustbin
  - 1x Company name & booth backdrop
    - o 1x Inkjet Sticker for back wall (3M x 2.5M)
    - 1x Inkjet Sticker for information counter (955mm x 445mm)



#### Remarks.

Customised booth design and other accessories can be provided. Extra charges will be borne by the exhibitor.



## **Deadlines**

Item	Deadline
Submission of the <i>sponsorship form and fee</i>	31 July 2023
Submission of <i>company logo</i> as per below specifications: - Full colour, JPEG format and AI format - Black & White, JPEG format and AI format	9 August 2023
Submission of <i>company profile and e-banner</i> Submission of <i>speaker details and presentation synopsis</i> (for Platinum sponsor only)	16 August 2023
Submission of <b>booth backdrop</b> as per below specifications: - Full colour, JPEG format and Al format	
Submission of corporate/promotional video	30 August 2023
Submission of names of <i>personnel on duty</i>	6 September 2023

All submissions kindly e-mail to us at <a href="mailto:acrmnccr@gmail.com">acrmnccr@gmail.com</a> before the deadlines.





Category	Platinum	Gold	Silver	Bronze	Standard
	RM 30,000	RM 20,000	RM 10,000	RM 5,000	RM 5,000
Please tick (☑) accordingly					

Company/Organization:		
Address:		
Contact person:		
E-mail:		
Mobile number:		

### **Payment instructions**

Full payment is required to confirm your sponsorship. Kindly e-mail proof of payment to Mr. Clarence Yong at <a href="mailto:acrmncer@gmail.com">acrmncer@gmail.com</a> by 31 July 2023.

All payments should be in RM only.

Kindly remit your payment to the following account:

Account holder: NEUDIMENXION

Account number: 800 528 6358

· Bank name: CIMB Bank Berhad

• Bank address: Lot 1.1, Wisma Satok, Jalan Satok, Kampung Bandarshah, 93400 Kuching, Sarawak

SWIFT code: CIBBMYKLXXX



For more information:

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